

COMPANY PROFILE

SPACE YOGA + WELLNESS STUDIOS
Information for Franchisees





ABOUT US



Space Yoga + Wellness Studios has grown from humble beginnings, opening its first location in January of 2014 in a 450 square foot building with not much space, but a whole lot of heart. Our unique donation-based business model has been embraced by the community who has nurtured and supported us since our inception. We are honored to reciprocate that support by holding **safe space** for **whole-person, mind-body** healing.



VISION

We believe in **open access** to holistic practices that heal and transform. Our vision is to build a company that creates an accessible space for **healing** on both the individual and collective levels.



MISSION

Our mission is **holistic** and **inclusive**. We believe in making the transformative power of yoga **accessible** to all bodies, and we believe in the power of community to support us.

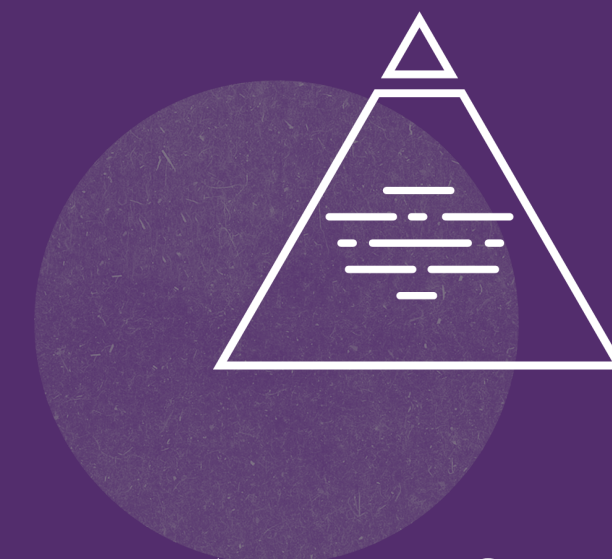


COMPANY VALUES

Everything we do is informed by our Core Values of **kindness, honesty, authenticity, and social responsibility.**

We are committed to holding **safe space** for all bodies by teaching according to **body-positive, trauma-informed** principles and by respecting the unique stories of each individual who shares space with us.

OUR MILESTONES



2014 - Opening of the [first studio location](#) in Augusta, Georgia

2015 - Launch of the [Space Yoga Institute of Health and Wellness](#)

2016 - Establishment of our non-profit arm, [Project Create Space](#)

2017 - Expansion into existing [Corporate Headquarters](#)

2020 - Launch of our on-demand library at [Space Yoga Online](#)

2022 - Establishment of the [Space Yoga + Wellness Studios Franchise](#)

2023 - Addition of on-premises wellness services, such as [Infrared Sauna and Massage Therapy](#)

MEET THE FOUNDRESS



Moniqua Acosta
CEO + LEAD TRAINER

For over a decade, Moniqua Acosta has been a visionary in the yoga and wellness industry. Her creative approach to making yoga more inclusive has set Space Yoga + Wellness Studio apart, earning it a place among the top tier studios. Moniqua consistently pushes the boundaries of what is possible and acceptable in the yoga and wellness industry, advocating for safe spaces, more diverse representation, and financial accessibility.

- + Trauma-Informed Studio Classes, including Infrared Hot Yoga and Aerial Yoga
- + Professional Certification and CEU Programs, both in-person and online
- + Student Immersion and Ayurveda and Wellness Programs
- + On-site wellness services such as Infrared Sauna, Massage Therapy, and Hypnagogic Light Therapy

PRODUCTS AND SERVICES



OUR BUSINESS MODEL

By allowing our members to choose their own price, our business model is **radical** and **revolutionary**.



Accessible Pricing



Open Access to Services



Exceptional & Competitive Value



Customer Loyalty

TESTIMONIALS



I have been teaching yoga for 10 years, and I still learn so much from Space. It has made a huge difference not just in my teaching, but in my personal life as well.

Bethany S.



Space lovingly nurtured my community connection. It is a business filled with caring people who enjoy making positive impacts on your holistic practice!

Jarvis H.





CONTACT INFO

Interested in learning more?

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